



CATHY MANN

VICE PRESIDENT OF MARKETING
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Cathy Mann is Vice President of Marketing and Communications for ABS. She is responsible for developing and executing measurable marketing and communications strategies globally.

Prior to ABS, Mann held senior leadership positions at Halliburton in corporate affairs, communications and strategic marketing roles, including work assignments in Europe and the Middle East. Previously, she was Halliburton's Senior Director of Global Marketing and Strategy.

Mann has an MBA from Rice University's Jones Graduate School of Business and a Bachelor of Science degree in Journalism from Texas A&M University.